

# EXHIBIT 66

## WEB MEDIA KIT CONTENTS

ALEX JONES' INFOWARS  
FREE SPEECH SYSTEMS, LLC

PLAINTIFFS' EXHIBIT

216

ID  
FULL

UWY-CV-18-6046436-S  
and consolidated matters

2014

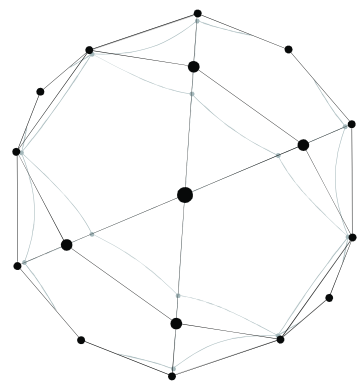


## THE FRONTLINE OF TRUTH JOURNALISM

ABOUT ALEX JONES  
WEB RANKING DATA  
WEB ADVERTISING  
RATES  
CONTACT INFO

PLTF001285

# THE HOUSE THAT TRUTH BUILT



FREE SPEECH SYSTEMS, LLC MEDIA KIT: [ABOUT ALEX JONES](#)



MEET FREE SPEECH SYSTEMS, LLC OWNER, DOCUMENTARY FILMMAKER,  
NATIONALLY SYNDICATED RADIO TALK SHOW HOST ALEX JONES.

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“AN ABSOLUTELY RIVETING  
TELEVISION PRESENCE...”

PATRICK BEECH  
AUSTIN AMERICAN-STATESMAN

# KINGS OF THEIR DOMAINS

In Terms Of Web Popularity Infowars.com And Prisonplanet.com Are On Top Of Their Class



## ADVERTISE MILLIONS ON PRISONPLANET.COM & INFOWARS.COM

Our Media Operations Reach Tens Of Millions Of Listeners And Viewers Each Month Who Are Dedicated To The Message Of Liberty, And Support Our Sponsors. Advertise With Us And Help Us In Our Mission To Defend Freedom Worldwide.

FREE SPEECH SYSTEMS, LLC MEDIA KIT: [ABOUT ALEX JONES](#)

### INFOWARS.COM

OVER 19 MILLION VISITORS PER MONTH  
OVER 7 MILLION UNIQUE VISITORS PER MONTH  
OVER 40 MILLION PAGE VIEWS PER MONTH

### PRISONPLANET.COM

OVER 1 MILLION VISITORS PER MONTH  
OVER 5 MILLION UNIQUE VISITORS PER MONTH  
OVER 4 MILLION PAGE VIEWS PER MONTH

## TOPPING THE CHARTS

HOLDING OUR OWN AGAINST THE MAINSTREAM MEDIA

INFOWARS.COM	WORLD:1,222	US: 301
PRISONPLANET.COM	WORLD:10,495	US: 3306
GLENNBECK.COM	WORLD:9,269	US: 1794
RUSHLIMBAUGH.COM	WORLD:11,633	US: 2387
NEWSMAX.COM	WORLD:1732	US: 2387
WND.COM	WORLD:2102	US: 513

The Alexa Traffic rankings represent the largest and most global sample of it seen, on a per- basis, for free in the **Alexa Toolbar and on the Alexa Site.** Source popularity Date from **Alexa Internet 4/24/14.**

## TOPPING THE WEB.

### FAST FACT:

Out Of Hundreds Of Millions Of Websites In The World, Infowars.com Is Ranked 1,222; Placing It In The Top 1% Of The Entire Internet.

To get started with your advertising campaign please email [infoads@infowars.com](mailto:infoads@infowars.com)





# WEBSITE ADVERTISING

WHY IS PRISONPLANET AND INFOWARS  
YOUR BEST SOURCE OF PROSPECTIVE  
ONLINE CUSTOMERS?

- OVER 1.5 MILLION PAGES ARE VIEWED EVERY DAY ON BOTH SITES! HIGH DAILY TRAFFIC MEANS YOUR AD GETS EXCELLENT EXPOSURE TO KEY PROSPECTS.
- MARKETING OPTIONS INCLUDE HTML ADS, TEXT ADS, ROTATING BANNERS AND MORE!
- THERE ARE SEVERAL WAYS FOR YOU TO REACH THE POWERFUL BUYING AUDIENCE THAT USES INFOWARS.COM AND PRISONPLANET.COM

# 3 WAYS TO ADVERTISE WITH US ONLINE

01

## BANNER ADS

These can appear at the top or bottom of any page in the site. You specify the page and location of your ad (subject to availability).

02

## TEXT LINKS

Disguised as news headlines near the top of the Breaking News or PrisonPlanet section on PrisonPlanet.com and get guaranteed massive immediate hits. Your text ad can say anything you like, and varies in pricing for characters.

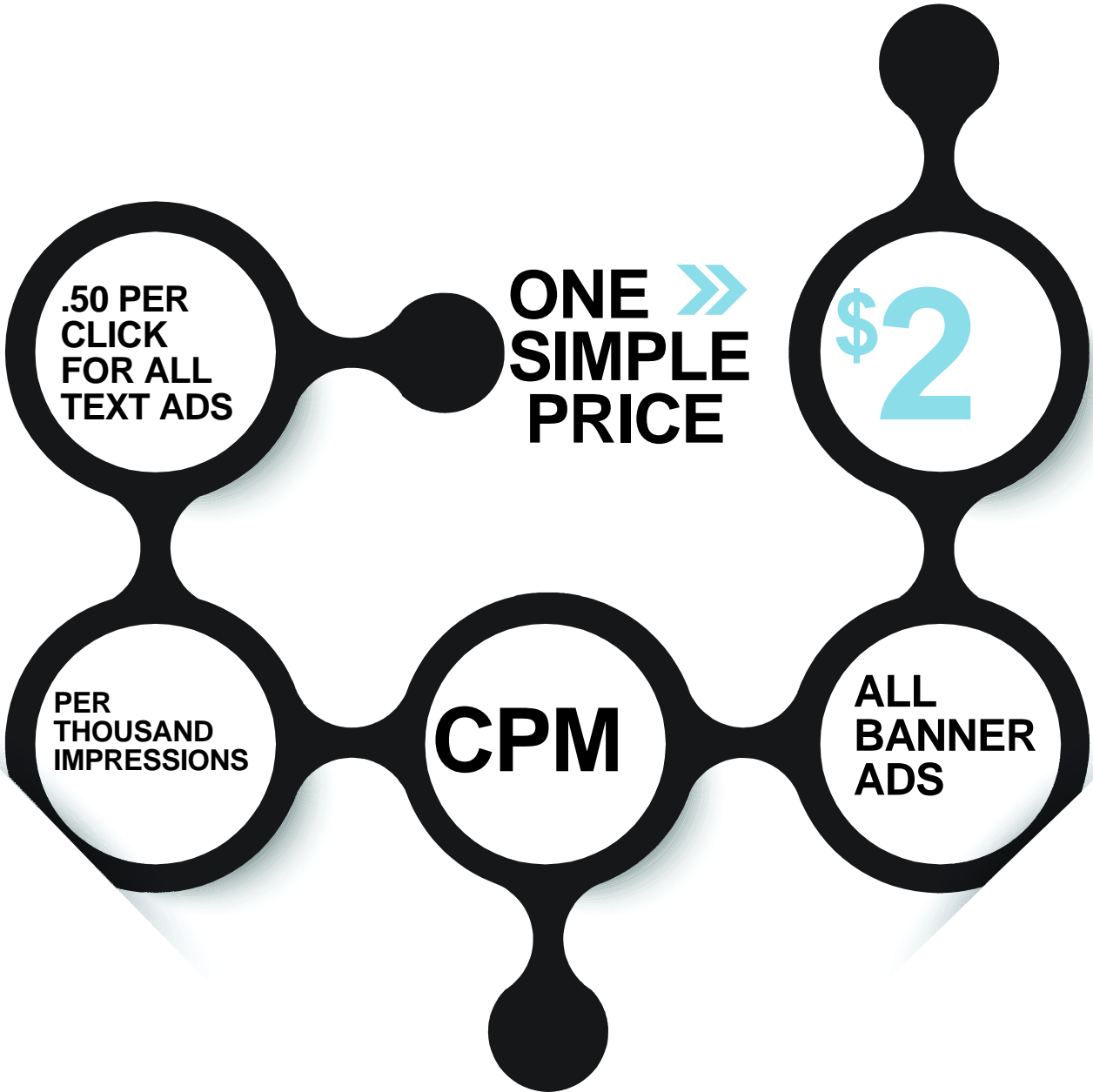
03

## 60 SECOND PODCAST AUDIO ADVERTISEMENT

Over 100,000 daily downloads, and heard on the InfoWars.com Listen Live and Rebroadcast streams by tens of thousands more each day.

# RATES

INFOWARS.COM OVERVIEW



GET STARTED TODAY CONTACT: PLACENEWCONTACTHERE.COM

PLTF001289

## INFOWARS.COM INTERNAL PAGE



TEXT LINKS  
.50 PER CLICK

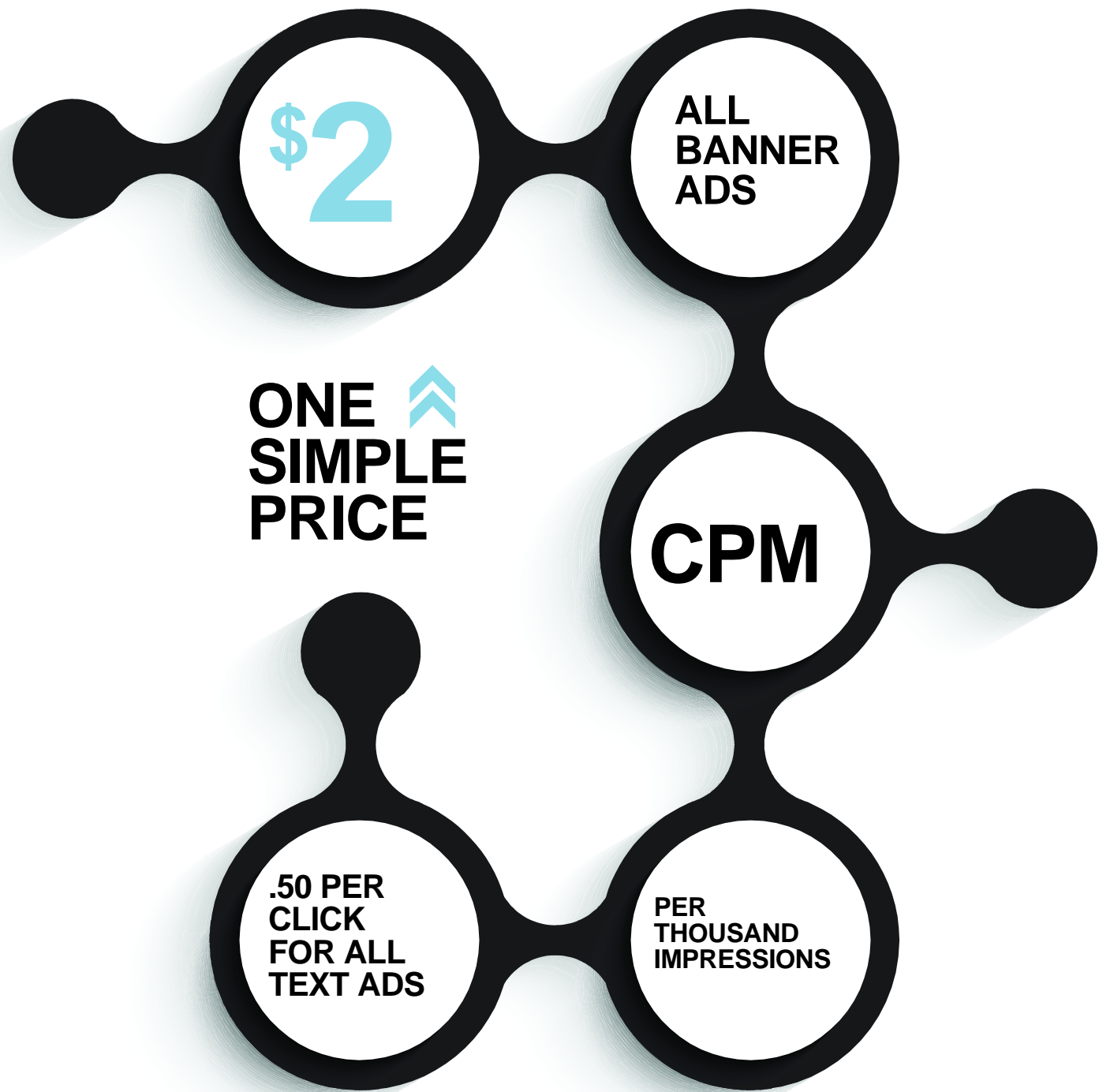
## INFOWARS.COM EPAGE





# RATES

PRISONPLANET.COM OVERVIEW



GET STARTED TODAYCONTACT: PLACENEWCONTACTHERE.COM

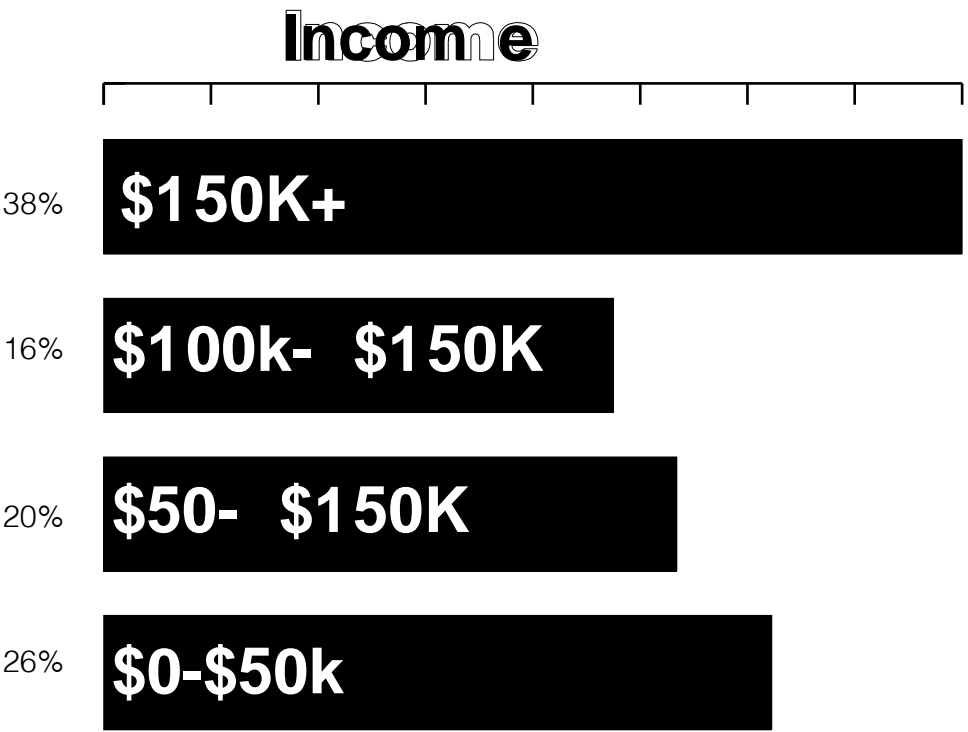
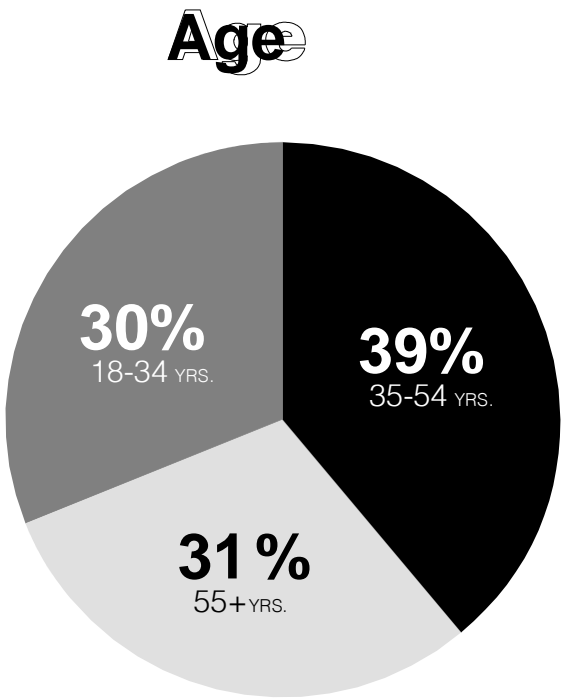
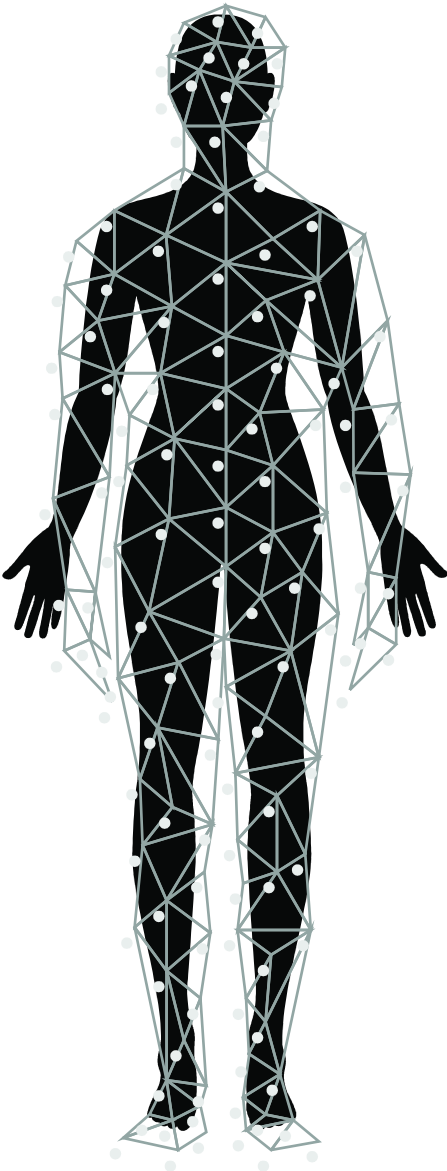
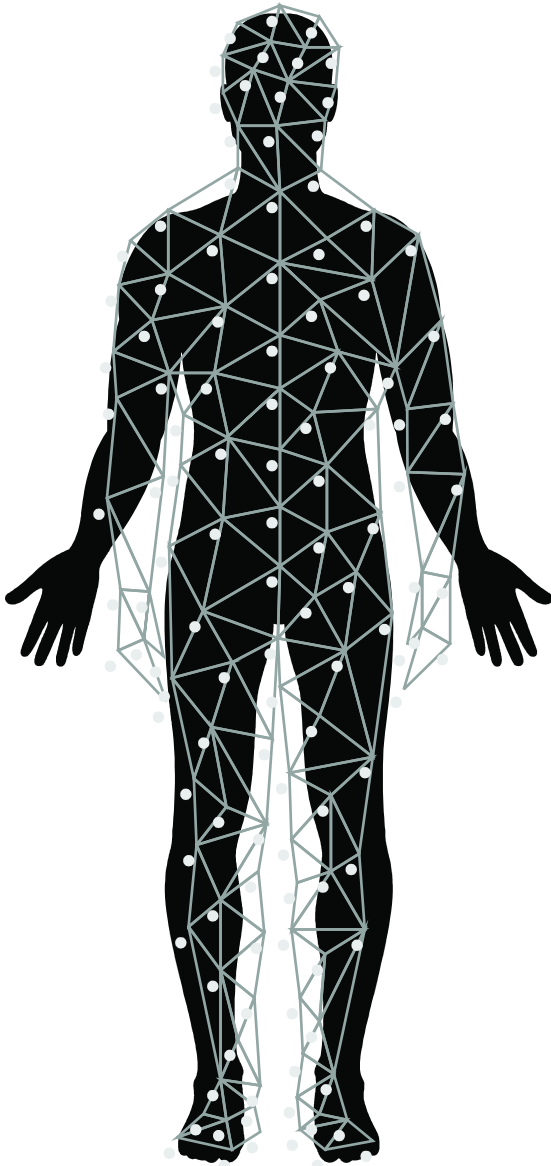
## PRISONPLANET.COM INTERNAL PAGE



FREE SPEECH SYSTEMS, LLC MEDIA KIT: ABOUT ALEX JONES

## PRISONPLANET.COM HOME PAGE





# DEMOGRAPHICS

DEMOGRAPHICS: ANATOMY OF OUR VISITORS

GET STARTED TODAY CONTACT: [PLACENEWCONTACTHERE.COM](https://www.placeneewcontactthere.com)